



Corporate Connections

Investment Package

2011/2012

PRESIDENT'S MESSAGE

Dear Investors and Potential Investors,

SYPE brings together young leading thinkers and doers in Saskatchewan to share and discuss ideas that matter in regions across our great province. For over a decade our organization has continued to grow and expand our presence and sphere of influence provincially, aided this past year by the addition of 4 new regional chapters.

Our membership is again on the rise and with nearly 600 members in total we are gaining the attention of our provincial government. Our partnership with our provincial leaders has developed a new campaign focused on entrepreneurial spirit that be celebrated at this year's Silver Spades with a new award: the Volta Award.

Our online presence has been elevated using social media and an upgraded website. The site has more functional networking features for our members to get connected and learn about each other.

“By creating stronger ties among various individuals and networks, we can create a stronger organization overall--and a stronger workforce for our provinces future.”



The funds invested in SYPE through our Corporate Connections are utilized to promote SYPE's mission to foster personal development and create business opportunities in Saskatchewan through networking, encouraging ideas and sharing experiences while gaining valuable exposure for our members.

We appreciate your continued support and involvement in SYPE on our path to a brighter future.

Sincerely,

Denis Lavertu, President
SYPE Saskatchewan

THE YEAR IN REVIEW

SYPE has made great strides in 2010 and continues to do so in 2011, thanks in large part to the help from our investors.

- **A Vibrant & Active Online Community – SYPE's online community is growing by leaps and bounds each month.** Hundreds of young professionals are flocking to SYPE's richly designed website and Facebook portal to upload their profiles, to stay current with new opportunities and exciting events, and interact with one another.
- **Growth of membership:** Over the last year, SYPE's provincial membership has grown from 234 members to 570, an increase of 50%. In addition, SYPE now comprises seven local chapters with Northcentral (Prince Albert), Southcentral (Moose Jaw), Southwest (Swift Current) and Yorkton all joining Sunrise (Estevan/Weyburn), Northwest (Battlefords), Regina and Saskatoon this past year. Overall in the last two years SYPE membership has grown an astounding 143%....and the momentum is building.
- **A Network of Events:** One of SYPE's primary objectives is to provide professional and social event programming in each regional Chapter. These networking opportunities continue to sell out and offer insight into local businesses, the economy and other educational issues. The success of SYPE events is attributed to a welcoming, entertaining and professional environment for all types of members to enjoy and network.

WHERE IS SYPE HEADED?

SYPE has become a phenomenon across the province and a model for other young professional organizations around the world to follow. As Saskatchewan's foremost network of young professionals and entrepreneurs, SYPE is fostering an environment to develop and encourage Saskatchewan youth businesses and professionals to realize what opportunities the province has to offer. As such, SYPE is building a network of dedicated youth who want to stay and prosper in Saskatchewan by starting a business or enhancing their professional skills.

Looking to 2011 SYPE has even more ambitious goals to increase our membership and awareness of our network throughout the province so more young professionals and entrepreneurs can learn, connect, and advance their careers, businesses and ideas.

We intend to promote online discussion and use of our newly developed webpage to foster opportunities and networking. It is the hope of this network's leaders that more young professionals and entrepreneurs will take advantage of the benefits of belonging to a larger provincial organization--and that they will become aware of networking and educational opportunities within the province. With greater knowledge comes greater leaders, and we believe these goals will move us forward as an organization and in our individual careers.

THE VALUE OF SPONSORSHIP

SYPE is offering some exciting new ways to get involved at a sponsor level this year, with the same level of variety and flexibility to meet specific wants. With the dramatic growth in SYPE's online community, SYPE is offering customized ways to interact with the youth of Saskatchewan. Highlights include:

- Premium media package options
- Web video features
- Job Advertisements
- Special event participation



GET INVOLVED WITH SYPE FOR 2011/2012!

We are seeking corporate investors to assist us to educate, connect, and motivate youth through planned, targeted events. Please see our website under events for each chapter at www.sype.ca. Although there are a number of great events held each year in this province, many youth are unable to attend because of cost constraints. Your investment dollars allow SYPE to make these events more accessible.

The current investment year expires April 30, 2011. The following packages are now available and will be in effect May 1, 2011 to April 30, 2012:

	PROVINCIAL MARQUEE (\$10,000)	PROVINCIAL CHAMPION (\$8,000)	PROVINCIAL INVESTOR (\$5,000)	PROVINCIAL FRIEND (\$2,500)	REGIONAL INVESTOR (1,000)	REGIONAL FRIEND (\$500)
PROVINCIAL						
EVENT-BASED						
Silver Spades Awards Gala						
Title Sponsor	X					
Award Sponsor	X	X				
MEDIA-BASED						
Large Logo Feature on SYPE Website	X					
Medium Logo Feature on SYPE Website		X				
Small Logo Feature on SYPE Website			X			
SYPE Provincial Investor Marketing Logo (Similar to 50 Best Company Logo)	X	X	X	X		
Your logo on SYPE website under investment category	X	X	X	X		
COMMUNITY BASED						
Circulate employment opportunities to SYPE SK Membership	X	X	X	X	X	X
Email notifications of SYPE Events	X	X	X	X	X	X
Meet exclusively with local SYPE chapter executive (focus groups)	X	X				
Complimentary networking lunch admissions**	24	12	6	2	-	-
Your logo on SYPE's provincial investor banner (displayed at all events)	X	X	X	X	X	X
REGIONAL						
Opportunity to emcee a local SYPE chapter event					X	
Recognition as a lunch sponsor at one or more chapter lunches					X	X
Banner ad on regional website					X	X

* ask for information on the Premium Media Package

** or equivalent event in Chapters where networking lunches are not held

CONTACT US

Contact your SYPE Investor Relations representative for further information on investment opportunities:

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THANK-YOU TO THE 2010/11 SPONSORS

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